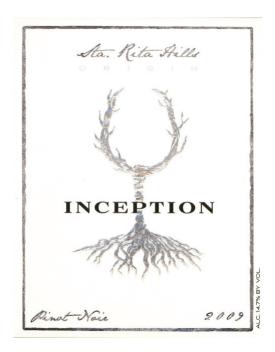
## **AS SEEN IN MARCH 2012**



## **BUYING GUIDE**



Inception 2009 Pinot Noir (Sta. Rita Hills). Doesn't say so on the label, but according to the winery the grapes come from the highly regarded La Encantada Vineyard. It's a very fine wine, showing cool-climate acidity, bright, ripe red fruits and fuzzy tannins, to which oak contributes a smoky, buttery sweetness. Good now, and should hold over the next six years. —S.H.

**abv:** 14.7% **Price:** \$55